

FOR IMMEDIATE RELEASE Media Contact: Hunter Walsh hunter@757collab.org (757) 403-2085

757 Collab Founder Community Continues to Grow

NORFOLK, Va. (January 2025) – 757 Startup Studios is proud to announce 17 new startups joining the 757 Collab founder community. These entrepreneurs, hailing from across Hampton Roads, represent a wide range of industries and will spend the next six months growing and validating their businesses at the Assembly innovation campus in Downtown Norfolk.

Since launching in 2021, 757 Startup Studios has supported over 180 startups, helping them secure more than \$30M in capital, creating hundreds of jobs, and launching dozens of new products.

"Over 90% of the startups in our Fall '24 cohort have under-recognized founders, and we're committed to doing everyone in our power to continue to break down barriers so anyone can find the resources and community to validate their idea," said Hunter Walsh, Director of 757 Startup Studios. "These founders are building diverse, disruptive companies, and we're here to help them scale."

Each startup receives access to a comprehensive suite of resources, including rent-free office space, customized programming, mentorship, expert office hours, workshops, and more. Additionally, the Assembly innovation campus offers cutting-edge amenities designed to foster collaboration and growth.

"757 Startup Studios continues to enhance its offerings to better support entrepreneurs throughout Hampton Roads and serve as a front door to all," said Paul Nolde, Managing Director of 757 Collab. "By fueling these bold, early-stage ventures, we're helping to shape the future of the region and beyond."



Below are the startups that are part of the Fall '24 batch:

- **Azuma Market:** Flips vacant commercial real estates into contemporary food halls by creating incubator services for food and beverage entrepreneurs.
- **BGF Solutions LLC:** Providing freedom and choice by challenging conventional wisdom and developing elegant solutions.
- **Code Accelerator:** Helps companies that use code to improve the technical skills and soft skills of their software engineers.
- <u>Cudo</u>: Gives people a healthy space to thoughtfully voice their perspectives and explanations.
- <u>Guided Confident Careers LLC</u>: Assist job seekers navigating their next career move and individuals looking for professional development in their current role.
- <u>HerculE-Q</u>: Infrastructure and technology company developing stationary and dynamic wireless charging for E-bikes and E-scooters utilizing NASA IP.
- <u>hidn.a</u>: Helps SMBs uncover, organize, and utilize their teams' hidden skills for better project alignment and workforce visibility.
- HR Signature Links, Inc.: Connects businesses with expert HR professionals and services offering to enhance operational and team success.
- Mercury Care: Enables seniors to age in place by providing caregivers with custom support plans and top vendors to meet all medical and non medical aging needs.
- Modern Ancients/Technology Product: resinnovate: Leverages the resinnovate platform to help organizations preserve their core culture while navigating growth and transformation.
- **Offbeat:** A card game that connects people through music, fostering meaningful interactions, and shared memories for all ages and backgrounds.



- **RM-TAG:** Help customers remember to pick up their items before they forget it.
- <u>Romulus Media, Inc.</u>: Provides direct marketing channels to the college demographic.
- Shed: A co working space for musical creatives and educators.
- <u>Sweet Heart Mitchell Collection</u>: Provide health and wellness products that inspire a healthy and happy lifestyle.
- <u>Victory Administration</u>: An administrative/business solutions company serving artists and creatives across the United States.
- Words Beyond Me: A submissions tracker that helps writers get published.

About 757 Collab

757 Collab *fuels daring startups*, connecting founders with incubation, acceleration, and capital infusion — *from vision to venture*. For more information, visit 757collab.org ###