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757 Collab Hires Sabrina Hammell to Lead New Technical Assistance Program

NORFOLK, Va. (August 2024) --757 Collab is excited to announce the launch of a new technical assistance program through a grant provided by The Virginia Business Financing Authority (VSBFA). This grant enables 757 Collab to provide technical assistance advisory services to entrepreneurs in the Hampton Roads community on the topics of financial literacy, accounting, and legal resources.

As part of the grant funding 757 Collab has hired Sabrina Hammell to lead this new program. Sabrina, a graduate of James Madison University, has a background in mechanical engineering and has experience working with founders through her position with Canon Virginia Inc. where her role was to work with both academic and business partners to evaluate their needs to create new business opportunities for Canon. "We are thrilled to welcome Sabrina to the team and be able to expand the offerings of 757 Collab through this new program and grant. We look forward to driving more capital to small business owners by providing technical assistance and coaching to entrepreneurs," said Paul Nolde, 757 Collab's Managing Director.

"This grant and technical assistance program will help 757 Collab assist more founders and further expand the team's vision of creating a more inclusive environment for all entrepreneurs to excel," added Hammell.

Applications to this free program are now open. Learn more and apply today [here](#).

About 757 Collab

757 Collab fuels daring startups, connecting founders with incubation, acceleration, and capital infusion — from vision to venture. For more information, visit 757collab.org

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