## 2024 Capital Access Program



#### **About CAP**

The goal of CAP is to adress a financial gap in the marketplace and give opportunities to entrepreneurs looking to start or expand their business.

CAP provides alternative and affordable financing made available through the City of Norfolk for new, existing, and expanding businesses. These funds are reserved for businesses that lack access to traditional financing resources and/or require "gap financing."

### **CAP Products**

**MICROGRANT** 

\$7,500

**MICRO ENTERPRISE GRANT (NEW TIER!)** 

\$10,000

REIMBURSABLE GRANT

\$35,000

**ALLOWABLE PURCHASES:** 

inventory, materials, equipment, marketing and advertising.

#### **CAP Workshops**

Attend a <u>mandatory</u> workshop to receive your application certificate and learn how to ensure your application stands out. Dates are announced before each round.

Visit our website to view additional details. norfolkdevelopment.com

# GAP 2024 MANDATORY WORKSHOP SCHEDULE





6 PM
NORVIEW
COMMUNITY
CENTER



10 AM VIRTUAL SESSION



VIRGINIA CAREER WORKS CENTER



LAMBERT'S POINT COMMUNITY CENTER

