

## FOR IMMEDIATE RELEASE

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## **757 Startup Studios Welcomes New Founders**

NORFOLK, Va. (July 2024) -- 757 Startup Studios welcomes nearly two dozen new startups into the 757 Collab founder community. These early-stage entrepreneurs will utilize the next six months to validate and grow their businesses at the <u>Assembly innovation campus</u> in Downtown Norfolk. Since its launch in 2021, Startup Studios has now incubated over 150 promising young startups, helping them secure over \$20M in capital.

"Over 92% of our Spring '24 batch of startups have an under-estimated founder as part of their team," said Hunter Walsh, Director of 757 Startup Studios. All startups will have access to state-of-the-art amenities that include: rent-free tenancy, customized programming, access to a robust mentorship network, office hours with subject matter experts, self-paced learning modules, workshops, and so much more.

"Startup Studios continues to build out its offerings to serve the growth-minded entrepreneurs in the region, serving as a model for other entrepreneurial ecosystems across Virginia and beyond" said Paul Nolde, 757 Collab Managing Director. "We continue to be laser-focused on fueling daring startups, and Startup Studios is critical in serving as the front door not only to 757 Collab's robust platform of services, but also as the starting point for many of this region's brightest minds trying to change the world," added Nolde.

"We do not take any equity in the startups we work with, nor do we ask them to pay for anything. Our role is simply to reduce as many obstacles and barriers as we can so the founder can focus on validating and scaling their startup idea. I am especially excited with the addition of the <u>Hampton Roads Capital Access Hub</u> being co-located in our space," added Walsh. "Access to capital continues to be a pain point to many and we are working hard to try to give our founder community more options to get the money they need for their ventures at the right time."

Below are the startups that are part of the Spring '24 batch:

- <u>ALN Technology</u>: Al software company focused on solving business communication challenges.
- ArchAngel Hotcar: The app alerts distracted parents to a child left in a car.
- **Ambientmuse Studios**: Because Life is played in Co-op Mode.
- Approach Optix LLC: Visualization of the Space Domain to include warfare.
- Davidson Technology Solutions: Technology and Digital Media Professional Services.
- Ephe Collective: We are the result if Nordstrom, Amazon, and Facebook had a baby.
- **<u>eplantmatch.com</u>**: An ecommerce, drop shipping company that sells plants.

- **Employee Launch**: A web-based application to drive skill-based training to promote job growth.
- FlowSper: Automated customer acquisition system that helps entrepreneurs sell more.
- **<u>HealthMetrics-Al</u>**: An advanced AI platform for health metrics.
- Hempy Hens<sup>™</sup>: Hemp-Seed Based Chicken Treats That Help to Boost Flock Immunity.
- <u>Hemp Stalk Solutions</u>: Enable manufacturers to provide sustainable products made from hemp.
- <u>Host. App</u>: Let's us take the stress out of event planning with our party in a box.
- Moments By: The official apparel for your favorite MOMENTS!
- Wellness Wayfinder: Booking agency that connects holistic wellness professionals with clients.
- wigwagapp, Inc. (dba 'wigwag'): Al powered mobile application optimizing nutrition at the molecular level.
- <u>The SubStation</u>: A communication platform for substitute teachers.
- **<u>PQ Solutions</u>**: PQ offers knowledge and software to nonprofits.
- **<u>Stemlighten</u>**: STEM education for kids 5-12.
- <u>Style Magnet</u>: Attract Your Perfect Fit. Shop With Ease.

## About 757 Collab

757 Collab *fuels daring startups,* connecting founders with incubation, acceleration, and capital infusion — *from vision to venture*. For more information, visit 757collab.org